# MUHAMAD IQBAL, S.TR. KOM

BATAM, 22 DESEMBER 2000

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## **EDUCATION**

State Senior High School 19 Batam Science | 2016 - 2019

# **Batam State Polytechnic**

Multimedia Engineering Techniques | 2019 - 2024

## **EXPERIECE**

#### Scout Organization Experience | Public Relation

Saka Bakti Husada Bapelkes Batam | January 2020 - January 2021 Fabrication

Design information posts on the SBH BATAM account Active in managing organizations and activities

#### Scout Organization Excperience | Public Relation

Sangga Kerja SBH Nasional | January 2020 - January 2021

Make videos on Sangker Latbernas SBH social media accounts Post Design on the Sangker Latbernas SBH social media account

# Organization Experience BEM | Design & Publication Division

BEM POLIBATAM | January 2021 - January 2022

Create designs for work program needs (Flyers Rappers Posters

Create designs for work program needs (Flyers, Banners, Posters, Certificates,)
Design information posts on Bem Polibatam social media accounts

## Industry Internship Experience | Videographer

PT. Asia Proo Teknologi Indonesia | November 2021 - February 2022

Take & edit videos for Proo\_Official YouTube posts
Edit promotional videos for social media and YouTube Proo

## Industry Internship Experience | Social Media Officer

Batam Digital Marketing | February 2022 - November 2022

Content research, Client market analysis, Copywriting, Ads management, Content design, content schedule plan

# Creative Industry Experience | Social Media Officer

Ingold Creative | January 2023 - January 2024

Content research, Client market analysis, Copywriting, Ads management, Optimizing Ingold Creative talent accounts and ensuring views the ad reaches the target views

#### Fabrication Industry Experience | Publication

LPK Geweld | February 2024 - Now

Copywriting, Optimizing LPK Geweld accounts and ensuring views, Administrative, Marketing, Design Graphic, Preparing Training at LPK Geweld, IT (Helpdesk Support, Softwarer & Aplication Management, IT Infrastructure Maintenance)



#### INTEREST

Design Graphic Simplycity 3d Modelling Art Fabrication

## **SKILLS**

Oil and Gas

Videografi Advance

Fotografi Advance

Editing Advance

Design Graphic

Marketing Advance

## **SOFTWARE**

Premiere Pro

Photoshop Advance

Illustrator Advance

After Effect

Figma Advance

Microsoft Word

Power Point

Excel Beginner